

Ctone Cheng

Product Design Lead@Volvo Cars, Ex. Mckinsey & Co.



Profile

Product Design Lead with 10+ years of experience shaping complex enterprise platforms across automotive, healthcare, life sciences, and fintech. Currently leading UX at Volvo Cars, driving product strategy for commercial systems spanning product, pricing, and order operations.

Experience

Volvo Cars

Acting Cluster Design Director

June 2026 - Present

Staff Product Designer

Sep 2024 - Present

Lead UX across 6 product teams responsible for Volvo Cars' Commercial Digital backbone,

- Shape UX strategy for internal enterprise platforms that connect manufacturing data, commercial setup, market needs, and customer-facing sales journeys.
- Influence product direction beyond feature delivery by connecting user needs, business value, technical feasibility, and long-term platform strategy.

McKinsey & Company

Senior Digital Product Design Lead

Sep 2022 - Present

Highlights

Led product design for complex digital products across healthcare, life sciences, financial services, and AI/data innovation.

- Translated early product strategy into service blueprints, prototypes, and build-ready product experiences.
- Bring UX design practices to ML/AI and analytics solutions and increase data product adoption by design

Platform24

Lead Product Designer - Patient Facing App

Jan 2021 - Sep 2022

- Led design for patient-facing digital healthcare journeys across triage and booking.
- Owned and evolved the design system to improve consistency, quality, and delivery speed.
- Designed B2B configuration tools for healthcare providers to adapt patient workflows

Gimi

UX/UI Designer

Oct 2018 - Jan 2020

Designed mobile-first fintech experiences and contributed to product strategy, research, and design system development.

cccdi ltd.

Senior Digital Art Director

Apr 2017 - Oct 2018

Led a team of 5 designers across digital campaigns, concepts, and prototypes. Drove client-facing presentations and pitch work, turning early ideas into compelling design proposals.

And more...

Based in

Stockholm, Sweden

Phone

(+46) 0735790992

Email

ctonecheng@gmail.com

The Hong Kong
Polytechnic University

Skills

- Product Strategy
- Design Engineering
- Agentic Design
- Human-AI Interaction
- Design Leadership
- Experience Strategy
- Stakeholder Alignment
- Data-informed Design
- Design System
- Prototype
- User Research
- Workshop Facilitation